

MARIENESS SUPLIDO

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EXPERIENCE

2006 - present

MARIENESS LLC *creative services*

CEO. Primary designer. User advocate. Learner + Teacher. Continuously providing design thinking and creative services for brands and experiences.

2012 - 2013

+CITIZEN *mobile innovation firm*

Senior Freelance UX. Focused on building mobile experiences and strategies with an emphasis on innovation and technology.

2011

TENFOUR *creative agency*

Freelance UX. Designed apps from concept to annotated wires. Collaborated with designers and developers to bring apps to life. On other consulted projects, collected business requirements to create a content strategy, sitemap and supporting wires.

2010-2011

CMD AGENCY *advertising agency*

UX Architect. Conducted contextual interviews with stakeholders and users. Summarized needs into use cases and functional requirements. Based on compiled data, designed sitemaps, user flows, wireframes and other UX documents to illustrate solution.

2010

LIQUID AGENCY *brand marketing*

Freelance UX. Converted business requirements into wireframes and annotated their functionality.

2008-2010

PINPOINT LOGIC *ux and design strategy*

Junior UX Designer. Designed simply so others may simply use. Gathered and synthesized research to assist in creating a strategy. Designed sitemaps, userflows, wireframes, prototypes and implemented test plans.

2007-2008

ZIBA DESIGN *industrial design*

Intern in the Consumer Insight and Trends Department. Conducted primary and secondary research. Extrapolated insights to inspire design teams.

2006-2007

WILD ALCHEMY *account planning consultancy*

Freelance. Aided in building brands to connect better with their target audiences.

2004-2007

BEST BUY / GEEKSQUAD *electronic retailer*

Geeksquad CIA agent. Worked in sales and technical support.

CLIENTS

INTEL
AT&T
SAMSUNG
HTC
HAWAIIAN AIRLINES
MICROSOFT
CISCO SYSTEMS
WALMART
NIKE
PROVIDENCE
PROCTOR & GAMBLE
LI NING
THOMAS KEMPER
DOVE LEWIS
MAXWELL PR
HOYT REALTY
BRIDGESTREET ADVISORS

SKILLS

ADOBE SUITE
OMNIGRAFFLE
FIREWORKS
SKETCHING

&
PAINTS/ DRAWS
TECH ENTHUSIAST
RAMEN ENTHUSIAST

EDUCATION

2004-2007

ART INSTITUTE OF PORTLAND

Student. Bachelor of Science in Advertising.